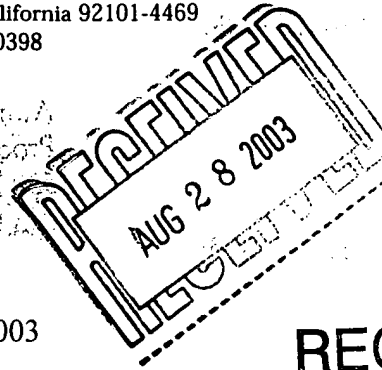


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August 20, 2003



Patric J. Rawlins
Direct Dial: (619) 525-3829
E-mail: pjr@procopio.com

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Re: U.S. Patent Application No. 10/072,037
Title: WEB PAGE LINK-TRACKING SYSTEM
Our Ref: 109476-000014

Sir:

Enclosed please find the following with regard to the above-captioned patent application:

- ◆ Revocation and Grant of Power of Attorney;
- ◆ Statement Under 37 CFR 3.73(b); and
- ◆ Return Postcard.

Please send all future correspondence related to this matter to Patric J. Rawlins, at Procopio, Cory, Hargreaves & Savitch, LLP, 530 B Street, Suite 2100, San Diego, California 92101-4469.

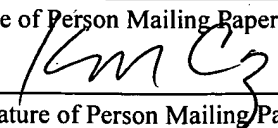
The new attorney docket number for this matter is 109476-000014.

CERTIFICATE OF MAILING
(37 CFR 1.8a)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

August 20, 2003
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Karen M. Cruz
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Commissioner for Patents
August 20, 2003
Page 2

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So that we may have a timely record of this filing, please date-stamp the enclosed self-addressed stamped postcard and deposit it in the U.S. mail.

If you have any questions, please do not hesitate to contact this office.

Sincerely,



Patric J. Rawlins

PJR/kmc
Enclosure

cc: Mr. Michael Christian



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Bryan KocolApplication No./Patent No.: 10/072,037Filed/issue Date: 2/5/2002Entitled: WEB PAGE LINK-TRACKING SYSTEM

WebSideStory, Inc. , a Corporation

(Name of Assignee)

(Type of Assignee, e.g. corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by percentage) of its ownership interest is _____ %
in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011680 , Frame 0945 , or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____ , Frame _____ , or for which a copy thereof is attached.
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☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Date(619) 238-1900

Telephone number

Patric J. Rawlins

Typed or printed name

SignatureAttorney for Applicant

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

REVOCATION AND GRANT OF POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

WebSideStory, Inc., assignee of the enumerated patents and patent applications below, hereby revokes all previous powers of attorney or authorizations of agent and appoints the following as its attorneys and/or agents, with full power of substitution and revocation, to prosecute these patents and patent applications and transact all business in the United States Patent and Trademark Office corresponding to these patents and patent applications: **Patric J. Rawlins Reg. No. 47,887**; Harris F. Brotman, Reg. No. 35,461; Kamwah Li, Reg. No. 34,211; Troy M. Schmelzer, Reg. No. 36,667; Stephen C. Beuerle, Reg. No. 38,380; Anthony Dain, Reg. No. 46,651; and John S. Kyle, Reg. No. 48,318.

- 1) U.S. Patent Application Number 09/500,738 filed February 9, 2000;
- 2) U.S. Patent Application Number 09/539,225 filed March 30, 2000;
- 3) U.S. Patent Application Number 10/037,674 filed October 22, 2001;
- 4) U.S. Patent Application Number 10/072,037 filed February 5, 2002;
- 5) U.S. Patent Application Number 10/072,274 filed February 8, 2002; and
- 6) U.S. Patent Number 6,393,479 issued May 21, 2002.

Please direct all future correspondence to the attention of:

Patric J. Rawlins
PROCOPIO, CORY, HARGREAVES & SAVITCH LLP
530 B Street, Suite 2100
San Diego, CA 92101-4469
Tel: (619) 238-1900 Fax: (619) 235-0398

Customer No. 27189

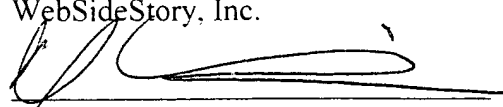
The undersigned is authorized to sign this document on behalf of WebSideStory, Inc.

Dated:

AUG 13, 2003

By:

Respectfully submitted,
WebSideStory, Inc.


Michael Christian
General Counsel